



Maryland Green Fairs

Maryland's fairs and agricultural expos have a rich history as showcases of agriculture. Now, it's possible to support and celebrate the products that today's agriculture brings to market at your fair, thanks to the Maryland Soybean Board Green Fairs program.

The Maryland Soybean Board is seeking one or more Maryland fairs each year to demonstrate the benefits of soy-based products such as biodiesel, cleaning supplies, and building materials.

The Maryland Soybean Board is supported by the soybean checkoff, a national program funded and operated by U.S. soybean farmers. As part of their mission to promote and ensure the quality of U.S. soybeans, the soybean checkoff has invested in the development of soy as an alternative to increasingly costly and less environmentally friendly ingredients.



Through a variety of research and promotion programs, the soybean checkoff has been able to foster the creation of hundreds of soy-based products over the past two decades.

In a simple, competitive application process, the soybean checkoff may award a total of \$18,000 in reimbursement funds to one or more fairs that use soy-based products. Fair managers should complete the application, including a plan to integrate soy-based products into daily operations, fair activities and/or improvement projects. Fairs are encouraged to apply for funding between \$3,000 and \$5,000, but larger awards may be made. MSB's Communications Committee will award reimbursement funds to fairs that propose the best ways to help demonstrate soy-products to farmers and fairgoers.

Please note that this is a reimbursement program and not a grant. Selected fairs will receive reimbursement funds for soy products after purchase by submitting invoices and accompanying support documents to MSB. Only the cost of the soy-based product(s) is eligible for reimbursement. Reimbursement funds will be processed within 30 days from the date the reimbursement request is received. This program is supported with soybean checkoff funds and as such, these funds may not be used to influence governmental policy. Projects that offer matching funds will receive extra points.

Fairs selected to participate will be required to review and sign a Reimbursement Partnership Program and Project Agreement. All projects must be completed prior to September 30, 2016, and requests for reimbursement and supporting documentation received prior to Oct. 15, 2016.

The application is simple!

Just log on to

www.mdsoy.com

and click on **Green Events!**

**DEADLINE TO APPLY
JAN 15 2016**

Soy-based solutions

From programs to parking lots, you can find a use for soy almost anywhere at the fair: At the gate – print tickets, brochures and signs with soy-based inks. Around the grounds? Improve parking lots and roads with soy-based concrete sealant and dust suppressant. On the midway – power up rides and shuttles with soy biodiesel.

Your proposal should include a plan to integrate soy-based products into daily operations, fair activities and/or improvement projects. It should also include your plan to give our farmers credit for supporting the project.

Reimbursement funds will be awarded to fairs that can best demonstrate the benefits of soy to fairgoers:

Better performance – From delivering increased lubricity in diesel fuel to creating nontoxic cleaners tough enough to handle the biggest messes, soy has the strength and the flexibility to outperform petroleum-based alternatives.

Environmental benefits – As a fully renewable and biodegradable resource, soy offers a green product with a green footprint.

An American-grown alternative – U.S. soy delivers sustainable products that benefit both our rural economies and our nation's energy security.

The following list includes ideas to help you get started. Some products may be available for purchase at your local hardware or retail store. Others can be obtained directly from the manufacturers. Check company websites to locate products in your area.

For a comprehensive list of soy-based products, including contact information, visit

www.soybiobased.org

Download the application at

www.mdsoy.com

Our soybean checkoff.
Effective. Efficient. Farmer-Driven.



Build it better with soy

Raising a new barn? Renovating an exhibit hall? Consider using soy-based construction materials. You can find many of the following materials at your local hardware store.

Paints

- Performance similar to oil-based paints
- Ease of cleanup
- Lower volatile organic compounds (VOCs)

Carpet Backing

- Insulating properties reduce energy use & noise
- Extends the life of the carpet
- Improves air quality

Insulation

- Lowers utility bills
- Insulates hard to reach areas and eliminates drafts
- No food value to rodents
- Resists water, chemicals, mildew and fungus

Clean up with soy

- Emit low or no VOCs or hazardous air pollutants
- No toxic fumes, making it safer for volunteers and staff
- Low in volatile organic compounds

Concrete Sealant

- Higher durability than acid- or water-based stains
- Ultra-low VOC
- Indoor and outdoor use

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